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Since I became CEO,  
Toyota has continued  
to grow very rapidly.

We produced around 3  
million more cars in  
2006 than we did in  
2000. We opened  
about a dozen new  
facilities during that  
period, and we ...

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**Toyota's Long Drive  
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## **Lessons from the World's ...**

Together with the rules we described in our 1999 article, the following lessons may help explain why Toyota has remained the world's preeminent manufacturer. Lesson 1  
There's no substitute for ...

## **Learning to Lead at Toyota - Harvard Business Review**

Toyota's leadership

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model is based in teamwork, collaboration, and consensus. A leader at Toyota exists to serve the organization not the other way around. Because this is the culture of Toyota a leader is let go quickly if his or her limitations or flaws imperil the organization in some way.

## **Management and Leadership at**

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## **Toyota Motor Corporation**

What was the thinking that led up to the development of the Toyota Way in 2001? I asked my friend Mr. Isao Yoshino, a 40-year Toyota leader, this question and he shared his thinking with me (and now you) about why “continuous improvement” and “respect for people” became codified as the two pillars of the

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"Toyota Way" 15 years  
ago.

## Lessons From The Worlds Greatest Car Company **Toyota Leadership Lessons: Part 7 -**

### **Insights into how ...**

All Toyota employees  
are never satisfied  
even with continuous  
improvement (i.e.  
kaizen) because, as  
one group manager  
asserts, "The customer  
is a moving target. The  
customer always wants  
more." Therefore, each  
Toyota employee must

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always want better in  
what continues to be,  
throughout the entire  
Toyota organization, a  
relentless pursuit of  
perfection.

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This enables Toyota  
leaders to engage  
man's curiosity and  
creativity in problem  
solving, which in turn,  
helps everyone

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become more productive. This activity creates increasingly greater people skills that are then used to eliminate further activities viewed as wasteful to the customer, disrespectful towards the employee, and unprofitable for the organization.

**How to Be a Better  
Leader the Toyota  
Way - RichTopia**

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Toyota Leadership  
Lessons: Part 7 –  
Insights into how  
“respect for people” &  
“continuous  
improvement” became  
the pillars of the  
Toyota Way A3  
Thinking History and  
Insights from John  
Shook and Isao Yoshino  
in the Lean Post

**Toyota Leadership  
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"Everything is my ...  
The Toyota Way to**



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Lean Leadership sets the stage by defining the importance of leadership in all its aspects to the success or failure of Lean efforts. The declarative statement it makes is that the form of leadership necessary to Lean is unlike that which is often observed in many western companies or in many eastern corporations for that matter.

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